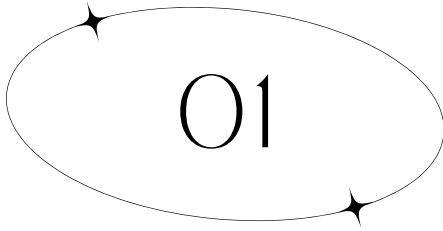


2023

UNITED WAY COMPANY CAMPAIGN TOOLKIT

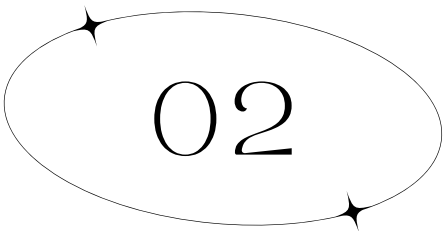
PREPARED BY THE UNITED WAY OF LEE
COUNTY

BALLOON POP



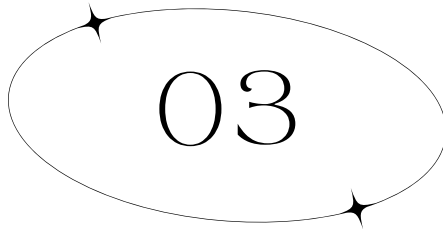
EMPLOYEES DONATE PRIZES FOR THIS EVENT – A VARIATION OF A TRADITIONAL RAFFLE. BEFORE FILLING A BALLOON WITH AIR, PUT A NOTE INSIDE WITH THE NAME OF THE PRIZE. EMPLOYEES PAY \$1 TO BUY A BALLOON AND POP IT TO FIND OUT WHAT PRIZE THEY’VE WON. INCLUDE A UNITED WAY FACT IN EACH BALLOON.

BABY PICTURE CONTEST



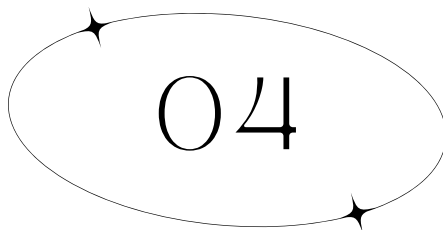
EMPLOYEES PROVIDE A BABY PHOTO OF THEMSELVES, AND STAFF GUESSES WHO IS WHO. THOSE WHO WANT TO GUESS MUST PAY PER GUESS. THE PERSON WITH THE MOST CORRECT GUESSES WINS A PRIZE.

COIN WARS



HAVE EACH DEPARTMENT FIND A LARGE EMPTY WATER BOTTLE (OR OTHER CONTAINER). INVITE EMPLOYEES TO DROP IN SPARE QUARTERS, DIMES, NICKELS, AND PENNIES. FOR A FUN TWIST, DESIGNATE QUARTERS AS “SABOTAGE” AND ENCOURAGE COMPETING DEPARTMENTS TO DROP QUARTERS INTO EACH OTHER’S BOTTLES. AT THE END OF THE CAMPAIGN, COUNT COINS AND SUBTRACT QUARTERS. THE DEPARTMENT WITH THE MOST MONEY WINS A PRIZE, AND ALL PROCEEDS GO TO UNITED WAY.

CHILI COOK-OFF CONTEST

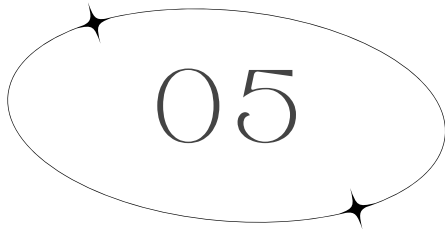


ASK EMPLOYEES TO COOK A FAVORITE CHILI RECIPE AND ENTER IT INTO A COOK-OFF CONTEST. INVITE EMPLOYEES TO PAY \$8 FOR LUNCH (A SAMPLE OF EACH CHILI DISH). EACH PARTICIPANT CASTS ONE VOTE FOR THEIR FAVORITE AND THE CHILI WITH THE MOST VOTES WIN A PRIZE.



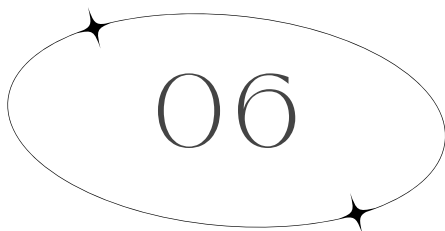
GUESSING GAME FUNDRAISING

PARTICIPANTS ARE GIVEN THE OPPORTUNITY TO GUESS SOMETHING AND THEY PAY FOR EACH GUESS. THE SIMPLEST VERSION IS A LARGE JAR FILLED WITH VIRTUALLY ANY ITEM AS LONG AS IT TAKES A LOT OF THEM TO FILL THE JAR. IF YOU USE CANDY, YOU COULD VARY IT BY THE SEASON – RED HOTS FOR VALENTINE’S DAY, CANDY CORN AT THANKSGIVING, MULTI-COLORED HERSHEY KISSES AT CHRISTMAS. YOU COULD ALSO USE PENNIES, DRIED BEANS, SCREWS, SOFT DRINK TABS, PAPER CLIPS, ETC. NOW THAT YOUR JAR IS FILLED, YOU NEED TO PLACE IT IN A CONSPICUOUS PLACE SUCH AS A DISPLAY CASE OR BREAK AREA SO EVERYONE CAN SEE IT. PLACE A SIGN NEXT TO THE JAR (AND IN ALL OTHER AREAS YOU CAN THINK OF) CHALLENGING PARTICIPANTS TO GUESS THE NUMBER OF “WHATEVERS” IN THE JAR. YOUR SPECIFIC ORGANIZATION AND PARTICIPANTS WILL DICTATE HOW MUCH TO CHARGE PER GUESS AND HOW TO COLLECT FOR THE GUESSES. MAKE SURE YOUR SIGNAGE EXPLAINS THAT THE PROCEEDS WILL BENEFIT UNITED WAY.



PAJAMA DAY FUNDRAISING

EMPLOYEES PAY A FEE AND GET TO WEAR THEIR PAJAMAS TO WORK. IT’S A VERY EASY FUNDRAISING IDEA. ALL YOU NEED IS SOMEONE TO COLLECT THE MONEY. EVERYONE LIKES IT SO MUCH THAT EVEN THE MANAGERS PARTICIPATE! CONSIDER HAVING A CONTEST FOR THE UGLIEST, WEIRDEST, ETC. PAJAMAS.



VALET/RESERVED PARKING

HAVE MANAGEMENT PARK EMPLOYEE CARS AND RETRIEVE THEM AT THE END OF THE DAY. PRIZES CAN BE AWARDED FOR GIVING LEVELS. OR AUCTION OFF A PRIME PARKING SPOT – HIGH BIDDERS EACH GET USE OF THE SPOT FOR ONE WEEK, OR ONE MONTH – YOU’LL NEED TO DECIDE UP FRONT WHAT WILL BE MOST APPEALING TO THOSE BIDDING.



CRAZY HAT DAY FUNDRAISING (OR HAIR, SHOES, ETC.)

08

SELECT A DAY THAT STAFF CAN WEAR THEIR CRAZIEST HAT. EACH PERSON PAYS A FEE AND GETS THEIR HAND STAMPED OR WEARS A STICKER TO PROVE THEY PAID. WINNERS ARE SELECTED ACCORDING TO ORIGINALITY, CREATIVITY, AND THE HAT THAT WAS MOST FAVORED BY CO-WORKERS. YOU CAN HAVE A PANEL OF JUDGES OR LET EVERYONE VOTE. REGARDLESS, IT'S LOTS OF FUN! YOU CAN DO THE SAME WITH HAIR, SHOES, ETC.

COMPANY OLYMPICS/MINUTE TO WIN IT

09

TEAMS PARTICIPATE IN OLYMPIC OR MINUTE TO WIN IT TYPE EVENTS, SUCH AS WASTEBASKET PAPER BALL FREE THROWS, BALANCE A STYROFOAM CUP ON A SERVICE TRAY WHILE NAVIGATING AN OBSTACLE COURSE, MAKE A PAPER AIRPLANE AND FLY IT THE LONGEST DISTANCE, MAKE THE LONGEST PAPER CLIP OR STAPLE CHAIN IN ONE MINUTE, FOLD AND STUFF LETTERS/ ENVELOPES IN ONE MINUTE. TEAMS PAY TO PARTICIPATE AND THE COMPANY BUYS PRIZES OR LUNCH FOR THE WINNING TEAM.

CASUAL DAY

10

SELL CASUAL DAY BADGES ENTITLING EMPLOYEES TO DRESS CASUALLY ON A PRE-DETERMINED DAY. BE SURE TO DEFINE WHAT "CASUAL" MEANS FOR YOUR ORGANIZATION. CONSIDER THINGS LIKE A JEANS DAY, OR A SPORTS TEAM THEMED DAY. DEPENDING ON THE NATURE OF YOUR BUSINESS, YOU MAY WANT TO POST A FLYER EXPLAIN THE REASON FOR THE CASUAL ATTIRE TO VISITORS/ CUSTOMERS. THIS COULD ALSO BE THEMED DEPENDING ON WHEN YOU HOLD THE CAMPAIGN SUCH AS A HALLOWEEN DRESS UP

