

# ALL ABOUT THE UNITED WAY OF LEE COUNTY

1

## OUR MISSION

The mission of the United Way of Lee County is to increase the organized capacity of people to care for one another. One of the ways that we do this in our community is by generating and applying necessary resources to meet basic human needs.

## ADVANCING THE COMMON GOOD

Our work is focused on the building blocks for a good life:

- Education
- Health
- Families and Community
- Crisis

2

3

## IMPACT AREAS

We look to improve and strengthen the community by focusing on and funding organizations and programs working in our four key impact areas. We have 20 local agencies that we support.

## WHAT WE DO

The United Way functions as a fundraising organization for the non-profits we support. In doing so, we take the burden of fundraising off of those agencies that way they can focus their time, energy and resources on helping more people in the community.

4

5

## WHY SHOULD I DONATE?

In donating to the United Way, your donor dollars are able to stretch further. You are able to fund critical programs that you may not realize there are needs for in your community. The United Way does the due diligence of vetting programs and funding ones that address current and emerging local, human needs with measurable results.