

FEBRUARY 1, 2023

Newsletter

United Way of Lee County



December 15, 2022: UWLC celebrated a ribbon cutting with the Opelika and Auburn Chambers
L to R: Courtney Dobbs (211 Support Coordinator); Tipi Miller (Executive Director); Caitlin
Andrews (Programs & Initiatives Specialist); Kerissa Justice (Marketing Specialist)

JANUARY IN REVIEW:

JANUARY 10-12: ALLOCATIONS

You may be wondering, "What does United Way do with my donation?" The answer is simple- we invest it back into the community. For three days the Allocations Committee met to hear funding requests from 18 agency partners. This committee was comprised of 13 volunteers from various professional backgrounds. After thorough deliberations, the committee awarded grants to all 18 agencies for the 2023 grant cycle. We are proud to support a robust and diverse group of nonprofits throughout the year!

JANUARY 27: Our director and marketing specialist took part in the "All Things Marketing Summit" put on by the Opelika Chamber of Commerce.

LOOKING AHEAD TO FEBRUARY:

FEBRUARY 1: We are launching our "What can a dollar do Wednesday" social media campaign to show how your donor dollars are making a difference in the Lee County community.

FEBRUARY 2: United Way benefit day at Lily Jane boutique. 10% of all sales will go directly to the UWLC.

FEBRUARY 3: Our director will be attending the United Way of Alabama directors meeting.

FEBRUARY 7: Our director will be speaking to the Opelika Chamber Young Leaders Program.

FEBRUARY 8: Our director and marketing specialist will be attending "Grow your nonprofit" presented by the Community Foundation of East Alabama.

FEBRUARY 11: National 2-1-1 day. 2-1-1 is your link to community resources. Every day, people contact 2-1-1 to access free resources like disaster assistance, food pantries, health care and more.

VOLUME 1

Newsletter Highlights

January in review

Looking ahead to
February

Agency Highlight:
The Tallapoosa
County Girls Ranch

How you're making
a difference

A note from the
director



United Way of Lee County, Inc.

AGENCY HIGHLIGHT: THE TALLAPOOSA COUNTY GIRLS RANCH

The mission of the Ranches is to provide Christian, family-style residential homes for Alabama's at-risk children and youth in an atmosphere where they may grow spiritually and physically into productive, responsible and happy adults. The Alabama Sheriffs Youth Ranches is a charitable, nonprofit corporation, sponsored by the Alabama Sheriffs' Association and managed by a Board of Trustees. Life on the Sheriff's Girls Ranch today centers around the same premise the Ranch program was founded nearly 50 years ago. Children live in family situations with house parents where Christian principles, hard work, manners and loving kindness are used to help children grow strong in body, mind and spirit. The ranch provides each young person with caregivers and a structured living environment where the children receive love, stability and a caring place to call "home." Currently, the campus consists of 3 ranch homes, 3 staff houses, an office, chapel, gym, pool, pond, and various support buildings. The Girls Ranch is also an actual working ranch. It gives the Ranchers an opportunity to learn and participate in livestock care, farm chores, and lawn care. Ranchers are taught responsibility and good citizenship by completing daily chores, participating in daily family devotionals, and pledging allegiance to the American flag. The Ranchers attend Reeltown School, attend church in their local communities and are encouraged to participate in extracurricular activities such as youth groups, sports, and clubs.



HOW YOU'RE MAKING A DIFFERENCE

"My time spent at the Ranch will always stay with me. I joined as a rebellious teen in trouble, and because of the love and family I found while living with the girls and houseparents, I changed and became a better person. Mrs. Candice and Mr. Tommy taught me patience and discipline, and doing chores outside with the animals and farming was extremely therapeutic for my mental health and stress relief. I will forever be grateful for the care and time that the Ranch spent helping me to grow up to be the woman I am today."— Cynthia Rogers 2013-2015

A note from the director

Dear Lee County friends,

When I had the privilege of being named the Director of United Way of Lee County seven months ago, I knew it came with great responsibility. There were over 34 years of tradition and hard work that went into making UWLC the thriving organization it is today. Many volunteers, donors and staff have gone into helping hundreds of thousands of people in good times and bad. My love for United Way started at age 21 when I accepted my first job at United Way of Central Alabama. After 22 years of working in the nonprofit world, I'm honored to serve the community where I was raised and where my husband and I are now raising our three children. Thank you for partnering with us to make Lee County a better place to live, work and play. —Tipi Miller

Connect with us

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