

United Way of Lee County
September 2017

LIVE UNITED



2018 United Way of Lee County Campaign

The 2018 United Way of Lee County campaign is off to a great start! Our campaign theme this year is Be the One. We are asking each person to make a positive impact in our community. At United Way we believe that one person

can make a difference. One person can change the future. One person can spark a new beginning. It starts with one decision to get involved. One decision to make a donation. This year we want you to Be the One!



We have enjoyed celebrating the start of campaign with some exciting kick-off events. We began the campaign on August 31st with a Business After Hours event sponsored by Charter Bank. Campaign Chairperson, Jay Hovey, shared with Auburn and Opelika Chamber members how United Way impacts our community by funding programs in the areas of education, health, crisis, and strengthening families.

Our Kick-Off Breakfast was Friday, September 15th at the EAMC Education Center. Tina Evans, Program Director for Twin Cedars Child Advocacy Center, delivered our presentation to start out our 2018 campaign. To view the 2018 Campaign video, click [here](#). We were excited to announce that we have raised over \$278,000, which is 30% of our \$925,000 goal! We would

especially like to thank our Pacesetter Campaigns who have made this possible. Our Pacesetters for our 2018 Campaign are Auburn University 240+, City of Auburn, City of Opelika, EAMC, National Bank of Commerce, River Bank & Trust, Southern States Bank, Target, and Walmart.

Meet the Campaign Chairperson Jay Hovey



Jay Hovey is a Mortgage Loan Originator for CharterBank. A native of Lee County, Jay worked for the city of Auburn as a student firefighter while obtaining his bachelor's degree from Auburn University. After graduating in 2001, his professional career started as an account manager in Atlanta, Georgia. In 2006, Jay moved back to Auburn to work for First Realty Property Management as a property manager and realtor. Shortly after his return, Jay became very involved in the community and served in several leadership roles. He is a former president of the Kiwanis Club of Auburn, a current member of the Auburn Downtown Redevelopment Authority and the Green Space Advisory Board for the city of Auburn. He has volunteered

for the Auburn Chamber of Commerce since 2008, received an award for Diplomat of the Year and is currently serving on the Board of Directors where he is the co-chair for the Economic and Business Development Committee. Jay has also served on the Board of Directors for the United Way of Lee County and is the Campaign Chair for 2017-2018. Jay and his wife Anna have been

married for sixteen years and are members of Providence Baptist Church where they both serve in various capacities for the church. During his free time Jay prefers to be outdoors, especially saltwater fishing and hunting. He is an avid reader and enjoys cooking.

Stuff The Bus

United Way of Lee County's STUFF THE BUS initiative was bigger than ever this year. In addition to the annual school supply drive, we had five backpack distribution days providing school supplies to over 500 children attending Auburn City, Lee County, or Opelika City schools. This would not have been possible without the businesses who acted as drop-off locations, the community members who donated supplies, and the volunteers who worked tirelessly to sort, pack, and distribute school supplies to children who needed them most. Thank you to everyone who helped to make this initiative a success.



Agency Spotlight: Sheriff's Girls Ranch

The Sheriff's Girls Ranch provides a safe and nurturing home for abused and neglected school-aged girls. The ranch serves children primarily in Lee, Tallapoosa, Chambers and Coosa counties. House parents are committed to helping each child become the most well-rounded and productive adult possible by providing family-style homes where the girls feel loved and supported.

Every hour, every day there is an allegation of child abuse in Alabama. The Girls Ranch houses as many girls as possible and strives to give each girl who

comes in a fresh start. The Ranch currently consists of 5 ranch homes, 2 staff houses, an office, a chapel, a gym, a pool, a pond and other support buildings. The girls are very active in the community and enjoy various activities throughout the year. The ranch provides them with a nurturing and safe home that they so desperately need.



There are many opportunities to get involved with this organization such as volunteering or donating supplies that are necessary for everyday life on the Ranch. If you are interested in learning more, email tallapoosaranch@gmail.com or visit the Sheriff's Girls Ranch [webpage](#).

